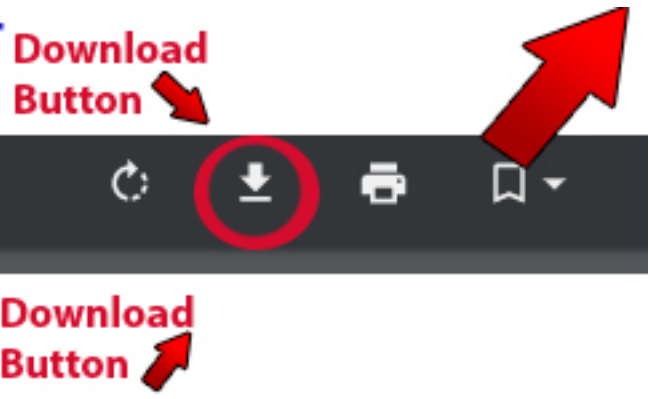


Affiliate Marketing to Pay the Bills

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Affiliate Marketing to Pay the Bills

By Corbin Steele

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Important: Read the Following:

When you implement this report, you will possess valuable knowledge to help succeed in affiliate marketing. This can put money in your pocket and possibly help you make your car payments, pay off your credit cards etc.

It could even lead to a full time income as a successful internet marketer.

So, it is important for you to read, study and implement this report as thoroughly as possible. **DO NOT JUST PURUSE THIS REPORT ON YOUR COMPUTER. PRINT IT OUT AND READ IT. STUDY IT.** It is your report. Put it to use and let it help you to become successful on the internet.

If you just peruse this report on your computer, you might not implement it. It is your report. It is completely yours. You can even give it away to others, but it will be useless to you unless you use it. This is why you want to print it out for your personal use.

If you read, study and act on this report, you will be one step closer to success. It does not cost you anything to print out this report. It is your tool to use to help you get out of the rut that you might be in. Print the report out, and use it to your advantage.

This report is not just a theory. I have used it myself with tremendous effect. As you read this report, you will see how it has been applied in real life, and you will see how you can use it yourself to your advantage.

STOP! Have you printed this report yet? Do so now. Circle and underline the ideas that are important to you. Take notes on it. Scribble your own ideas on it. This is your report to be used by you to make you a success, but this report is just information unless you use it.

What is affiliate marketing?

Affiliate marketing is simply selling other people's products as an affiliate. They are the vender or the publisher. You are the affiliate or the advertiser.

[How to Get Tons of Free Traffic to Your Site Check It Out Here.](#)

Affiliate marketing allows you to make money on the internet even if you don't have a product of your own.

Affiliate marketing means that you can work from home, work your own hours, and work as long or as little as you like.

It may mean that you can make your car payments, or pay down your credit cards. It probably won't make you a millionaire overnight, but it can mean extra money in your pocket.

It is also a good way to get started on the internet. You can get started selling other people's products; get ideas for your own products and services and go from there.

The Product:

Products to sell are easy to find on the internet. Click Bank has over 10,000 products available. Other affiliate clearing houses have hundreds if not thousands more.

Just by doing a search on the internet for 'affiliate programs' or 'affiliates', you can find tons of products whose creators are looking for people just like you to sell their products.

[This is a Crazy New Way to Get the Traffic That You Couldn't Get Before; AND It Works!!](#)

Which affiliate should you look for?

1. A program that you like and have interest in. One of the best

ways of knowing if that is the kind of program you wish to promote is if you are interested in purchasing the product yourself. who are also interested in the same program and products.

2. Look for a program that is of high quality. If you have tried the product and liked it, that is a good indication that the product is good. If you haven't tried it find people on forums who have.
3. Join affiliates that offer real and viable products. Do some initial research. If possible, track down some of the members and customers to give you information on the credibility of the program.
4. The program that is catering to a growing target market. This will ensure you that there will be more and continuous demands for your referrals. There are forums and discussions you can participate in to get good and reliable feedbacks.
5. A program with a commission plan of at least 50%. There are exceptions to this. Software that has high development costs cannot afford commissions that high.

Be aware of the minimum quotas that you must fulfill or sales target that is too hard to achieve. Some affiliate programs imposes pre-requisites before you get your commissions. Be sure that you can attain their requirements.

[Free Trial. Could This Be Your Solution? Check It Out Here.](#)

7. Select one that has plenty of tools and resources that can help you grow the business in the shortest possible time. Not all affiliate programs have these capacities. Choose one with lots of helpful tools you can use.
8. Check out if the program has a proven system that can allow you to check your networks and compensation; and check if they have it available online for you to check anytime and anywhere.

9. The affiliate programs that provide continuous help and upgrades for their products and the programs that offer strong incentives for members to renew their membership each time have the tendency to retain its members.
10. Be aware of the things that members are not happy about in a program. you can find out a lot by checking at discussion forums. If you know someone in that same program, ask them if there are many downsides involved.

Have some knowledge about the affiliate program and network that you will be promoting.

Also ask these questions:

1. When do they issue the commission checks? Some vendors issue their checks once a month, every quarter, etc. Every program is different. Select the one that is suited to your payment time choice. Many affiliate programs are setting a minimum earned commission amount that an affiliate must meet or exceed in order for their checks to be issued.
2. What is the hit per sale ratio? This is the average number of hits to a banner or text link it takes to generate a sale based on all affiliate statistics. This will tell you how much traffic you must generate before you can earn a commission from the sale.

[Are You Struggling to Get Your Blog off the Ground? Check this out!!](#)

3. How are referrals from an affiliate's site tracked and for how long do they remain in the system? Some visitors do not buy initially but may want to return later to make the purchase. Know if you will still get credit for the sale if it is done some months from a certain day.
4. What are the kinds of affiliate stats available? Your choice of affiliate program should be capable of offering detailed stats. They should be available online anytime you decide to check them out. It is important to know how many impressions, hits

and sales are being generated from your site. Impressions are the number of times the banner or text link was viewed by a visitor of your site. A hit is the one clicking on the banner or text links.

Two excellent places to find vendors to sell for are: Clickbank and JVZoo. Both companies offer extensive stats on the products that are sold and both offer an extensive list of vendors that you can sell for in almost any category.

5. Who is the online retailer? Find out whom you are doing business with to know if it is really a solid company. This can give you extra confidence in the company.
6. Is the affiliate a one tier or two tier program? A single tier program pays you only for the business you yourself have generated. A two tier program pays you for the business, plus it also pays you a commission on the sales generated by any affiliate you sponsor in your program. Some two-tier programs are even paying small fees on each new affiliate you sponsor. More like a recruitment fee.

[Want to Know How to Get an Avalanche of Traffic? Check this out here.](#)

Ask questions first before you join an affiliate program. Do a little research about the choices of program that you intend to join into. Get some answers because they will be the deciding point of what you will be achieving later on.

Some affiliates charge you something for joining. This is similar to paying a company for the privilege of working for them. When I go to work for someone, I expect them to pay me. I don't expect to pay them.

I would shy away from these types of affiliate programs. With so many companies out there that are willing and eager to pay you to sell for them, you do not need to pay anyone to work for them.

The 3 Most Common Affiliate Mistakes

Mistake number 1: Choosing the wrong affiliate.

Pick a product that appeals to you or that you will feel comfortable selling in that niche. Different products appeal to different markets. If you do not know how to reach a particular niche, it would be unwise for you to sell a product relating to that niche.

Pick a product that appeals to you. Then do some research about that product to see if they are in demand. Promoting a product you are more passionate about is easier than promoting one for the sake of the earnings only.

Mistake number 2: Joining too many affiliate programs.

Affiliate marketing is not a magic wand. It is not – you join one program and money begins to roll in. You join another and more money rolls in.

[Double Your Traffic? Check Out This Site.](#)

Each affiliate program that you join will take some effort on your part to make it work for you. If you join too many programs, you will stretch yourself thin and will not be able to contribute the proper effort to the ones that show potential.

Join just a few programs. See which ones seem to produce results. Drop the losers and replace them with new candidates. Keep doing this until you have a few winners that you can devote your marketing time to developing these.

Start out with 5 to 7 promising products and devote your efforts toward making them succeed, you might earn as much as \$30.00 or more per affiliate product per week. Drop the ones that do not seem to pay off and replace them with others.

Eventually you will have 5 to seven good selling products and will be able to add to your mix of products with time. That's \$150.00 to \$210.00 per week to start. That is a good start for the beginning. It

will make the car payments, and might even pay the rent.

Internet businesses start out small and build from there, but if you try to start with a lot of products you won't even get started.

Since affiliate programs are very easy to join, you might be tempted to join multiples of affiliate programs to try and maximize the earnings you will be getting. Besides you may think that there is nothing wrong and nothing to lose by being part of many affiliate programs.

[Do You Want to Build Your List? Check This Site Out Here.](#)

However, if you are involved with too many programs, you won't have time to devote to the winners. Moreover, you will be so busy running around from program to program, you won't have time to find out which ones are good ones.

Start small. Find out which affiliate programs work, and build from there. The technique is to do it slowly but surely. There is really no need to rush into things, especially with affiliate marketing. With the way things are going, the future is looking real bright and it seems affiliate marketing will be staying for a long time too.

Mistake number 3: Not knowing if the product or service that you are promoting is good.

The best way to do this is to try the product yourself, but you cannot always buy every product before you sell it. You will go broke buying products before you ever make any money. Moreover, many products are not worth buying. You definitely cannot afford to be spending your money buying junk.

The best way is to communicate with the vendors of products and services that you are already using and are satisfied with. See if they would be interested in taking you on as an affiliate for their product.

Many internet companies actually encourage their customers to sell their products. The web host Ipage does; and so does the autoresponder service Aweber. Check with people like this to see if you can sell their products.

You can also ask around about products. Blogs and especially forums are excellent places to ask about products. Social media are also good places to ask about things.

If you hear that a product is good, you can try selling it. For that matter, you might be willing to risk some money to find out if the product is as good as people say if you think that you can use the product.

[Fresh Leads and Sales. Check This Out Here.](#)

If you have personally tried the product, that will be your assurance that the product is good.

5 Things All Affiliate Marketers Need To Survive Online

Every affiliate marketer is always looking for the successful market scheme that gives the biggest paycheck. Sometimes they think it is a magic formula that is readily available for them. Actually, it is more complicated than that. It is just good marketing practices that have been proven over years of hard work and dedication that will make you successful.

There are tactics that have worked before with online marketing and are continuing to work in the online affiliate marketing world of today. With these top three marketing tips, you will be able to able to increase your sales and survive in affiliate marketing online.

There are five things that you need for an internet business. They are:

Products
Traffic
Store
Customers
Something for free

[Start Getting FREE Traffic and Making Money Today Find Out How Here](#)

Your Products:

Use unique web pages to promote each separate product you are marketing. Do not lump all of them together just to save some money on web hosting. It is best to have a site focusing on each and every product and nothing more.

Always include product reviews on the website so visitors will have an initial understanding on what the product can do to those who buys them. Also include testimonials from users who have already tried the product.

Be sure that these customers are more than willing to allow you to use their names and photos on the site of the specific product you are marketing.

You can also write articles highlighting the uses of the product and include them on the website as an additional page. Make the pages attractive compelling and include calls to act on the information. Each headline should attract the readers to try and read more, even contact you. Highlight your special points. This will help your readers to learn what the page is about and will want to find out more.

The Traffic:

Get the kind of traffic that is targeted to your product. If you target everybody, you will get nobody. (That's poor grammar but good sense.) If you are selling golf clubs and target all of the parents; all of the people who like to cook; all of the people who are interested in health; all of the people who like to play tidily winks, nobody will be interested in your product.

These people are interested in parenting their kids, playing tidily winks and so forth. They are not interested in your golf clubs.

[Do You Need a Powerful Way to Grab Visitors? Click Here.](#)

If you target golfers, you will get people who are interested in ...golf and golf clubs.

Targeting is easy on the internet. You can actually target golfers who are interested in golf clubs specifically. When people are searching for something, they will type in 'key words' like "golf clubs". If you use those same key words for your articles, webpages etc., those people will find you.

If your product is good for putting, you can get even more specific and use "golf clubs for putting" as your key words to get people who are specifically interested in what you have to offer.

(I never played golf. I was always more for tidily winks. To each his own.)

Key words or no key words – people will rarely come to your webpages on their own. This is especially true if you're just beginning. Nobody knows about you. Nobody knows how to find you.

There are actually more webpages on the internet than there are people searching for those webpages. I looked up the key word "health" on Google and found 999 million 'results'. That means that there were 999 million webpages on the internet waiting for me to find them. That was just for one word. How about the sites for "cars", "travel", "golf". "tidily winks" and all of the other things in life. There is a lot of room to get lost in the crowd on the internet.

To get traffic on the internet, you have to go to the people; and find ways to get them to come to you.

Articles:

[Do You Want Google to Notice Your Backlinks? Click Here.](#)

One way to reach out to people is through articles. That's scary for some, but don't let it scare you. You can probably write better than most of the people who have written articles on the internet. With a few good tips and a little practice, you should be able to write better material than 90% of the things that I have seen on the internet.

I am serious about this. Most of the articles on the internet are of poor quality. The people still submit those articles and make money doing

it.

With the 3 tips that I am about to give you, you should be able to sour way above those turkeys.

1 Outlines:

Outlines are scary and most people don't want to bother.

Don't worry about an outline. Organize your research. Place each tidbit under a heading. If you do research on list building, you would find things on autoresponders, landing pages, mistakes people make, incentives to sign up, Follow-up emails, Opt-in window, where to find the people to sign up, etc.

List them in a column and number them according to the order in which you would want to present them. Some of them would go under other topics as subtopics

- 4) autoresponders,
- 3) landing pages,
- 6) mistakes people make,
Under 3 Headings; bullets
- 2) incentives to sign up,
- 5) a Follow-up emails,
- 3b) a Opt-in window, (This later will become 3 c after 'Heading' and 'Bullets'.)
- 1) where to find the people to sign up
- 4 a,b,c) autoresponder procedures (link from landing page, confirmation, thank you page, follow-ups) **This will be under 40 listed above.**

[If You Need to Sell Lots of Products, This Is the Solution. Check It Out Here.](#)

(I was just jotting down my notes so I repeated 'follow-ups.' I would take care of the repetition when I consolidated my notes.)

In renumbering them, I scratched number 3, but I can fix that after I have reordered them according to the numbers that I assigned.

As it turns out number 4 autoresponder procedures suggests that I

need to add a subtopic on thank you pages.

The final list will look like this:

- 1 where to find the people to sign up
- 2 incentives to sign up,
- 3 landing pages,
 - A. Heading
 - B. Bullets
 - C. Opt-in window,
 1. act now
 2. arrows
 3. we won't give out your email to anybody
- 4 Autoresponders
 - A link from landing page
 - B confirmation email
 - C Thank you page
 - D follow up emails
 - E broadcasts (an afterthought)
- 5 a Follow-up emails,
- 6 mistakes people make

Everyone worth his salt says to make an outline if you want to write a good article, but I said don't worry about an outline. If you organize your research, you will have a well prepared outline. Then all you have to do is write a paragraph or two about each topic and subtopic.

[Are You Having Trouble Setting Up a Money Making System? Check this Out Here.](#)

You could write a report on the above topic yourself just by following the outline above, doing a Google search for each topic and writing your own paragraphs. It would probably be better than most of the articles that you were competing with.

If you know your subject, you won't even have to do any research; you will only have to organize your thoughts. That is how I came up with the above outline.

[Free Trial. Could This Be Your Solution? Check It Out Here.](#)

2. Spelling and Grammar

The next thing that you should do is look for squiggly lines. I use Microsoft Word™ 2007. It and most word processors will produce squiggly lines when you make a mistake – red ones for spelling errors and green ones for grammatical errors. You can greatly improve the quality of your masterpiece by getting rid of the squiggly lines. You get rid of the squiggly lines by correcting your mistakes.

If you right click the word with a red squiggly line, Word and most word processors will give you the correct spelling. Click on the correct spelling and the correction will be made.

Green squiggly lines are a little more challenging. It can mean anything from the verb does not agree with the noun, to fragmented sentence, to comma splice, to whatever. Sometimes you ended a question with a period. Often the grammar checker will supply a suggested wording. If you click that, the correction will be made. Other times you have to try different sentences.

Sometimes your grammar is correct in spite of the green lines. One word with a period at the end of it can have meaning, but it won't be accepted by the grammar checker.

[How Can You Sell Thousands of Products? Find Out How Here.](#)

If you can eliminate most of the squiggly lines – especially the red ones, your masterpiece will be far better than most articles on the web.

3. Proof read:

You are serious about your business. A little bit of effort now will multiply your results later. You should be striving for good results, and the little bit of effort that you put into improving your articles will be what sets you way above the herd.

Read your articles and reports over to see if they are saying what you mean to say. I reread mine and find sentences that don't make sense all of the time. The finished copy that you read never has those sentences.

Find a friend who enjoys being tortured and read your article to them. People say that if you can talk, you can write, but that is not quite true. Talking is dialogue. Writing is one way.

If you are not getting your message across when you talk, people can ask you what you mean and you can explain it to them. Not so with writing.

When you share your article with a friend and he asks questions, answer them; then put your answer in the article. When he asks questions, it means that you did not answer them in the article. This may mean that you rewrite your article and try reading your article to your friend again or reading it to another friend if you are fortunate enough to have two friends.

[How Easy Is It to Get Commissions from Home? Find Out Here.](#)

There are three main places that you can use articles:

You can use them at your own site. Fresh new content on a webpage can encourage people to come back to it. If they know that there is going to be something new with valuable information on it at your site from time to time, they will be interested in coming back to see what you have of interest that is new.

More important, you can submit new articles to article directories and blogs. Blogs depend upon fresh new content to keep people coming back. If you have written a fairly decent article, there are owners of blogs that would be interesting in hosting that article.

They would be willing to let you place a link from the article back to your site in return for use of the article. That link means traffic.

Moreover, search engines pay attention to those links. A link from another site to your site can mean a higher ranking with the search engines.

You can also submit your articles to article directories. Most directories get more visitors than blogs which can mean that more people will see your article at a directory. Directories are set up with a directory to categories such as automotive, internet marketing, parenting and so forth. Usually these categories are subdivided into other categories.

Each article directory may receive hundreds of thousands or even millions of visitors per month looking for articles on parenting, outdoors, real estate, or what have you. Some of them are looking for an article such as you have written. You submit your article to the proper category and they will be looking for articles in that category.

[Is This an Easy Way to Sell Your Own Products Even If You Don't Have Any Now? Check This Out Here.](#)

Article directories allow people to place a 'resource box' in with your article. This is where you can tell your readers a little about yourself, your site, and most important give one or more links back to your site(s). It is these back links that make articles so powerful on your behalf.

Moreover, they encourage people to place these articles at their own sites as long as they give full credit and **INCLUDE THE RESOURCE BOX**. This can create more exposure for your article.

Most article directories allow you to place more than one link in your resource box. My first choice of a link is one back to a free eZine that I have prepared, or some other service that I offer that will capture their email address. That will help me build a customer list. The money is in the list.

My second choice will be a link to my main site; and if they allow a third, that can be to a product related to the topic of the article.

Be careful though you can have links to pages that relate to your product, **BUT YOU CAN'T HAVE LINKS TO SALE PAGES**. Your product page can relate to a product, but it shouldn't be a sales page per se.

Google does not give as much credit to links from article directories as it does to links from blogs; but if people follow the links to your site it still means traffic. This is why my first priority is a link to an something that offers to send information to the people through the email. That way I can win over a customer even if Google does not give me credit for the link.

[Is This the Easiest Source of Getting Traffic? Check It Out.](#)

Try to write a minimum of 2 articles per week, with at least 300-600 words in length. That's only a page or two. The average person can write one up in less than an hour. That's including the time to think it out.

If you conscientiously set some time each day to write an article, you should be able to write several short articles (300-600 words) per week.

I do not generally stop at just writing an article. I will read what I have written and edit it at least once – usually twice – before I submit it to the directories. That way I am guaranteed of having an article on the internet that is a cut above the competition and is worthy to be read.

Article directories get several hundred thousand views per month. A well written article can get 100 or more targeted readers in a day. Some of them will click through the back links that you provide in the article and the resource box; and some of those people will buy.

Articles can be a good source of traffic and income for you, and can be written by the average person if some thought is put into writing them.

The Store:

[How Easy Is It To Get Set Up to Sell Thousands of Products? Find Out Here.](#)

I consider a store to be your place of business. It represents you and your business.

On the internet, it is your website and the name of your business is your domain name. The website address, called an URL, is your domain name listed at the top of a browser page.

You will be creating three types of webpages to do business with:

Your website represents your business itself.

You do not need a store to do business over the internet. Your business will be done on the internet, not at 'your place of businesses'. People do make money just by sending people to other people's sales pages.

However, people rarely make good income this way. You need a 'store' to represent your business in order to make a mark. The website is your store.


Sales pages are a good way of introducing people to a product that you have to offer. You need them because people do not just buy because you show them an advertisement. You need to convince them of the value of your product to them. Sales pages are used for this purpose.

Opt-in pages are used to collect email addresses.

To make serious money on the internet, you need sales pages to represent each of your products where people can come to and buy the product.

[Can YOU Tripple Your Proffits in Any Niche? Find Out How here.](#)

[The Above Statement Did Not Tell You Enough. You have Got to Check This Opportunity Out Here.](#)

	<p><u>This is me – Corbin Steele Telling You. You Have Got to Check Out The Above Opportunity!</u></p>
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More important, you need some way to build a list of loyal customers that you can maintain contact with. This list is built with the help of auto-responders and the use of opt-in pages to capture people's email addresses.

The experts keep saying: "It's all in the list." Without customers you won't have sales. The list of loyal customers is the key ingredient to a successful internet marketing venture.

This means that you will want to create some webpages as sales pages for your products and opt-in pages to capture emails addresses.

These pages are easy to create with a webpage editor. A free editor such as kompozer can be found on the internet. 'kompozer' is how the company spells the name of their product. It is not a misspell. Others cost a little. I use Dreamweaver™ by Adobe. Many people consider it to be the best tool of its type on the market.

You will need to host your site at a hosting site. People cannot come to your site when it is located on your computer. Hosting service can cost as little as \$5.00 or less per month. Often the hosting companies charge that fee for the whole year so your fee may be \$60.00 for the year.

I think that that's a buy when I compare the cost of renting a brick and mortar at the street corner. Such businesses can cost hundreds and even thousands of dollars per month in rent.

Most webhosting sites provide a place where you can create your website using their software so you do not have to buy a webpage editor to create your webpages. You can do it at their site at no extra cost.

[How Do You Get up to 71% More Readers for Your Blog or 84% More engagement for Your Facebook? Find Out Here.](#)

Most hosing services will help you register a domain name at their site as well. You can get most of what you need to set up your business at one stop.

Many marketers will tell you that you can get everything that you need at one stop with most web hosting companies, but I feel that you need to employ an auto-responder service to help you obtain email addresses if you are to succeed in an internet business.

Autoresponding services are inexpensive. Many only cost \$1.00 for the first month so you can start up your business without spending a lot of money.

I use Ipage for my hosting, ipage.com, and have found them to be very satisfactory. They provide more than one tool for you to create your website within their cpanel; and they provide a lot of other email and database tools as well.

I recommend that you also create a page to represent your store. Sales pages and landing pages are not websites where people can find out about your business.

If you are serious about your business and want to be professional, create a website that tells people a little about your business, yourself, and has links to the sales pages that promote your products.

Ipage does not charge any extra for multiple pages, so you can create a website with a domain name and create the sales pages and opt-in pages all included in the same fee.

Customers:

[How Can You Sell Thousands of Products? Find Out How Here.](#)

Good news and bad news:

Bad news: Customers do not come with an internet business. When you buy a store in your town, the seller will tell you that there are 15,000 people in the neighborhood that are potential customers. Some of these people may already be customers; others have seen the store in the neighborhood.

Not so on the internet. Last count, there were ½ billion people surfing

the internet, but none of them has ever heard of you or knows where you are. If you are just starting up, you have no customers.

You will have to find some way to find the potential customers and get them to come to you. They won't come to you unless you find a way to get them to come.

Good news:

You can get them to come with the mailing lists that I mentioned above, and you don't have to stop with just one email list. Email lists are the easy way for anybody to build a base of loyal customers.

There are two basic kinds of email lists: Those I call duds. Duds are artillery shells that don't explode. They are duds.

And there are email lists that explode.

A dud in building email lists is one that does not explode. You offer people a product in return for their email address and that is all that you do. By law, you cannot send them anymore emails after you send them the product unless you tell them ahead of time that you are going to do so.

[How Do You Get Lots of Traffic Without Spending Money? Find Out Here.](#)

Even if you offer to send them emails from time to time that offer other products, your people will not be looking forward to the emails and as likely as not unsubscribe if the emails do not produce anything of value to them.

Such email campaigns don't explode. They're duds.

Email campaigns that explode are the real thing – because they explode.

Something for Free:

The internet is a very scary place for many people who are thinking of buying things. They never know who they are dealing with or what

they are buying until it is too late. The internet is well known for its bogus deals.

Offer free reports to your readers. If possible, position the link to them at the very top side of your page so it they simply cannot be missed.

Try to create autoresponder messages that will be mailed to those who input their personal information into your sign up box. Only two things can possibly happen with the web page alone: closed sale or the prospect leaving the page and never return again. Email lists allow you to maintain contact with your prospects.

According to research, a sale is closed usually on the seventh contact with a prospect. That means that you need to create an email list of potential customers so that you can contact them multiple times.

[Do You Want Tons of Traffic? Check This Out Here.](#)

In today's environment, you have to give people a reason that you will be sending them emails or your emails will be considered spam. It is against the law to send repeated emails to people who have not requested it.

This is true even if you have captured their email address through an opt-in page. You have to give the people a reason that you will be sending them emails or you will be breaking United States anti-spam laws.

You can say in your opt-in page that you will be sending your people offers of new products from time to time. That will satisfy the above criteria on spam laws.

Such a declaration is weak though. It sounds like you want them to sign up for your email list so that you can sell them things in the future.

It is better to offer them a series of free eBooks – one each week, or a tutorial, or an eZine. These can be sent to them every week; and people will be much more likely to respond positively to such an offer.

[The Good Guy Site](#) offers a package whereby you can send your people a top quality free report every week. A link to the download page of the report will be sent in the email every week. You can use the rest of the email to mention any offers that you might have for that week. That way you can maintain contact with your people and keep them updated on new offers that you have.

The package that the [Good Guy Site](#) offers is free. It comes with instructions on how to set up the email program, and access to the reports.

The reports are fresh and new. They have never before been offered on the internet. This means that your people will be interested in them.

[Find Out How to Generate Affiliate Commissions in 24 Hours or Less. Click Here.](#)

The reports are also of top quality. They are written by a top notch writer. People will be satisfied with the reports and look forward to each email that you send them.

Like I mentioned, the package is free for you to use as you will. The site was specifically created as a free site to help the internet marketer. There are a lot of good helps, articles, tutorials and packages at the [Good Guy Site](#).

The URL is www.goodguysite.com.

Check them out. Even if you don't want their free eBook package, you may find other things that you want at the site. The articles are top notch and written to help you master the art of internet marketing.

The [Good Guy Site](#) will also have a tutorial package available soon. That's another reason to keep in touch with the free site.

Don't stop with one email system. Use several of them. People who are not interested in one might be interested in another. People who sign up for two or more emails are twice as likely to see the offers that you place in your emails.

A third option is an eZine or newsletter. [the eZine Bee](#) offers a package whereby you can become a distributor of their eZine. The eZine is top notch.

The articles are already written so you won't have to write any articles.

[Create Your Own Money Making Sales Funnel in Less Than 60 Minutes Click Here](#)

Each issue has links to at least two full length articles plus at least four features. They are all in PDF format so that people can save them and use them as they wish.

The emails have a link to the download page so you have plenty of room in each email to mention your products.

[The eZine Bee](#) also offers a FREE package that includes the emails that you can send to your customers; easy to understand instructions to set up the eZine distributorship; AND weekly tips sent to you on how to promote an eZine.

Even if you don't feel that you want to distribute an eZine right now, you will probably get a lot of good ideas from the package.

Their URL is www.ezinebee.com.

Top 3 Ways to Boost Your Affiliate Commissions

The art of internet marketing is the art of making some sales and finding out how to increase those sales. You probably won't become successful in internet marketing just by trying one thing and doing it over and over. You will succeed by finding out what works and then adding to and improving it.

I have mentioned some of these ideas already, but I want to mention them again in this light.

1. Know the best program and products to promote. Always keep

track of how your products are doing. Find ways to improve your sales pages etc. Track your sales campaigns and your products. Discontinue campaigns that don't work, and even drop products that don't sell.

[Easy, Proffitable. Perfect for Beginners Check It Out Here](#)

Always be on the lookout for better products to sell, and better ways to sell them. Don't be satisfied with just doing what you have done up until now.

Try different advertizing techniques. Try Pay Per Click (PPC) such as adsense, Adwords which is similar to adsense but advertizes on Google search engine pages; article directories, traffic exchanges and what have you. Keep trying new techniques until you find methods that work.

Then, run with the techniques that work and continue to look for new techniques or new twists to old techniques.

2. Write free reports or short eBooks to distribute from your site. People are interested in information. This is especially true of people who surf the internet. That's why the internet is called the information highway.

Free reports are an excellent tool to introduce people to your site or your products. I mentioned this earlier when I mentioned the [Good Guy Site](#).

Now I am stressing that free eBooks are not just a gimmick. They are a powerful way to multiply your traffic.

[The Easy Way to Create Professional Videos with Just an Iphone Check It Out Here](#)

Free reports are a good way to separate yourself from the herd when you are selling affiliate products. Others are selling the same products, but a free report related to the product is a good way to introduce the product.

3. Collect and save the email addresses of those who download your free eBooks. It is a known fact that people do not make a purchase on the first solicitation. You may want to send out your message more than six times to make a sale.

I mentioned this when I mentioned customers and went over it again when I discussed offering people something for free.

The need for an email list cannot be over emphasized. As the saying goes: "It is all in the list." You are not going to succeed in internet marketing just by trying to make sales. You must build a list of loyal customers if you are to succeed in an internet business.

4. Use Product recommendations. If you have sold products ask your customers for testimonials. You can offer them a free eBook or other incentive for giving you their testimony. You can offer to list their link to their site with their testimonial. That's a good way to get people interested in sending you their testimony because it means free advertizing for them.

Another way of getting recommendations is through endorsements from authorities. You can do this at no cost to you.

People are always endorsing products or types of products in articles and eBooks and reports. Search for articles and reports on the topic that your product relates to. Near the beginning of the article or report will probably be a paragraph or two that says something like:

"Widgets are great to have. Bla Bla Bla."; "Thingamabobs are an excellent way to..."

[How to discover Cash in the Most Profitable Niches Click Here](#)

Reports and articles almost always begin with one or more paragraphs mentioning how good something is. The balance of the report or article will discuss details about the subject.

Those paragraphs about a type of product are your endorsement.

They probably won't mention your product specifically, but they will mention the topic that your product relates to.

Copy and paste the paragraphs into your article or report, or sales page. Put it in quotes. Mention where it came from and the author if you know who it is. By giving credit, you are increasing the credibility of the endorsement and you are avoiding the accusation of plagiarism.

An endorsement from a credible source will do wonders for your sales.

You can also recommend the products that you sell. Just say: "I recommend this product for those who want to [whatever]." Don't exaggerate or your credibility will wear thin. Don't do it all of the time either. That will cause your recommendation to seem trite.

Price resistance diminishes in direct proportion to trust. It is best to establish an aura of expertise before you recommend a product. If your visitors feel and believe that you are an expert in your niche, they are more inclined to making that purchase.

Your prospects are turning to experts for information in their field. If you back up your claims with hard facts and data, they will be interested in what you are promoting.

[Capture More Leads; Convert More Customers Find Out How here](#)

All products are a solution to some kind of problem. Offer unique and new solutions to those problems that they would not get anywhere else. Show proof that what you are promoting works as promised. Display prominent testimonials and endorsements from respected and known personalities in related fields.

Avoid hype. It is better to sound low key and confident, than to scream and seek attention. Appear cool and self-assured at the same time.

While recommending a product, it is also important that you give out

promotional freebies. Very few people do this to promote affiliate products. You can soar above the other turkeys selling the same affiliate products that you are selling by offering free eBooks and such with your product.

Have a look at your affiliate market and look at the strategies you are using. You may not be focusing on the recommendations that your products need to have. Your plan of action is sometimes not the only thing that is making your program work.

Using PPC In Your Affiliate Marketing Business

Pay Per Click (PPC) Is an easy way to generate extra income at your sites. PCC can bring in extra pennies, but it probably won't earn you a fortune. Once a person clicks through a PCC link they are gone from your page and their potential to buy something else on your page is gone with them.

PCC links earn you pocket change. Links to affiliate sales pages can pay the bills. They pay a decent commission per sale.

Links to products that you have created bring in 100% commission.

A good selling affiliate product can bring in more than you own product in income if it is a good seller. Position your links to the best money makers near the top or on the left hand side of your webpage.

[You Have to See It to Believe It. Click Here to See.](#)

A good place for PPC ads may be near the bottom or in the footer. This will give your readers a chance to see all of your other ads before they come to the PCC links and it is still a good place to show links.

This is how to advertize on a regular webpage. A sales page will be dedicated to just the product that it is promoting.

Using Videos to Increase Your Affiliate Checks

There are good points and bad points about using videos. Videos are easier and quicker to make than reports. They are good for show and tell. You can visually demonstrate what you are talking about with a video.

People can see the person who is making the presentation in Videos. Real live people in a video can be more personable than reports. They lend themselves to credibility in the minds of the viewer.

You can create stunning multimedia presentations that are proven to increase sales because all the senses are engaged. This also has the tendency to reduce skepticism among hard-to-please customers.

Videos can minimize miscommunication with your customers. By showing them what you want they wanted in the first place will help them understand clearly the essence of your products features and benefits.

Reduce refunds and other customer issues by demonstrating visually how to use your product and how to do it properly. Complaints will also be minimized because all the facts and the presentation are there for the customers to just see and hear about.

[Can You Get 7,646 Leads and \\$83,738 Sales in 14 Days. Click Here to Learn More.](#)

Many marketers use power point presentations with their videos. This gives the benefit of both site and sound as the video shows the power point presentation and the audio gives the same points.

Videos are excellent for demonstrating things visually. They are good for visually showing how easy it is to use a product. They are often the only good way to present a tutorial. They are often an excellent way of presenting a 'tour' of your site.

The weakness of using videos is that they can take time to load. People expect webpages to load fast. They won't wait around if your webpage takes time to load.

Webpage designers don't use videos when they are presenting their

webpages. These are the experts in webpage design. There has to be a reason that they don't use videos in their presentations.

The internet is still the 'information highway'. Content is still king on the internet. People are looking for information and content on the internet. They are not looking for entertainment.

Webpages are like children. They are meant to be seen and not heard.

Videos can still be useful though. They can add that little extra to a sales page that creates the willingness to buy.

Many expert marketers use videos in their presentations. Many don't. The final judge is your audience. Try using both types of sales pages to promote your products. Which ever gets the best results is the one to run with.

[Do you want to Build your list fast and make money? Check this out here.](#)

Videos are easy to make. You can find video editors by doing a search for them on the internet.

Camtasia is the best known one. You can find them on the internet also.

Some of the features of Camtasia are:

1. It can record your desktop activity in a single click. No need to have to save and compile all your files because it is recorded right there and then.
2. Can easily convert your videos into web pages. Once converted you can have your customers visiting your page. Videos are often easier to understand than text.
3. Upload your pages. Publish them through blogs, RSS feed and

podcasts in order to get your videos noticed. Nothing like being visible in many sites and pages.

You Might Be Interested In The Following Opportunities:

[Master Affiliate Marketing Click Here!](#)

[Find the Easiest ClickBank Products to Promote Click Here!](#)

[Generate Online Income Stream ATOMATICALLY Click Here!](#)

[Can 3 minutes of Effort Can Bring in \\$7,693.20 Per Week??? Click Here TO Find Out!](#)

[For Strategic Marketing Knowledge Click Here!](#)

[Want to Learn How? \\$5000.00 from Scratch Click Here!](#)

[Discover 3 Easy Methods to Make EASY Cash Click Here!](#)